



High-Tech Housewares

Compact new housewares designed to please — and to ease your daily life.



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BraBall

Here's one for the ladies (or for the men who wash their clothes). The BraBall is a sturdy plastic orb that protects the fabric and maintains the shape of a bra when it goes through a washing machine. Most bras, especially expensive ones, are supposed to be hand-washed so they don't get flattened, stretched, dented or tangled. A washing machine is a perilous place for these undergarments, especially when underwires can pierce a lining or fluid-filled cups can be punctured. Wash your bras in a protective BraBall, however, and they'll hold up for years. Up to three bras can fit into a single BraBall, which stays securely closed in the washer or even in a suitcase. BraBall is the creation of Kieu Phan, a determined young woman who personally shepherded her invention through testing, patenting, marketing and manufacturing to bring the BraBall to market.

RETAIL PRICE: \$24.77

AVAILABLE AT: www.braballs.com

URL: <http://tech.msn.com/products/slideshow.aspx?cp-documentid=6275328&imageindex=11>